



# Newsletter

## Welcome to the January Edition of Creceer Africa's Newsletter!

Welcome to 2026 and thank you for being part of the Creceer Africa community.

As we step into a new year, we're taking a moment to reflect, not just on what we achieved in 2025, but on who we reached, what we unlocked, and why this work matters. Last year was about consolidation, strengthening our foundation so we can empower even more young people going forward.

### 2025 in Reflection: Why It Matterred

In 2025, our focus was simple but intentional:  
help young Africans move from learning to doing, and from potential to progress.

Through webinars, hybrid skill programmes, internships, and mentorship, we worked to bridge the gap between education and real-world opportunity. And because of your support, over 500 young people were directly impacted through our programmes, trainings, and placements. Each number represents a story. A young person who showed up curious, hopeful, and ready to grow.

### What We Built Together

Last year, we created spaces where young people could learn, ask questions, and build confidence.

- Our Youth Digital Branding & Creative Skills Programme brought together **43 shortlisted participants** who engaged in hands-on learning, collaboration, and growth, both online and in person. Beyond skills, participants learned that consistency and clarity matter just as much as talent.
- Reached over 500 young people through our combined programmes including our flagship youth empowerment webinars, trainings, and internships.
- We facilitated real work exposure by placing interns at top-tier firms. Every intern who started finished strong.

More than anything, 2025 showed us that young people don't lack ambition. They need access, guidance, and opportunity.

### Community & Digital Growth

In 2025, our community and digital presence grew significantly, helping us reach more young people and advocate for youth development across multiple platforms.

- Engagement grew steadily month-over-month on LinkedIn (+90%), Facebook (+65%), and Instagram (+147%).

# Newsletter



- We also had 76 active volunteers supporting various parts of our work throughout the year.

## Gratitude for Our Partners

None of this work happens in isolation. We're deeply grateful to partners like DexterPro, Omaplex, SPA Ajibade, American Corner Ikeja, and many others who opened doors, shared resources, and believed in our mission to empower youth.

Your support helped turn ideas into real impact, and together we're building a stronger future for young Africans.

## Stay Connected with Our Resources

Don't forget, you can revisit our growing collection of interviews, webinars, and conversations anytime:

- Blog post: Insights with Dr. Babatunde Ibidapo Obe
- Youth Empowerment Webinar 1.0: How to Build a Personal Brand with Atinuke Babatunde
- March Blog Interview: Entrepreneur Spotlight featuring Dr. Folashade Adeyemo
- Youth Empowerment Webinar 2.0: Balancing the Hustle: Building a Career Without Breaking Yourself
- Youth Empowerment Webinar 3.0: Thriving in the Digital Age: Essential Skills for Tomorrow

Find them all on our [YouTube Channel](#)

## Stay Connected

We love hearing from you! Follow us for updates, highlights, and ways to get involved:

- ❖ Facebook: Creceer Creceer
- ❖ Instagram: [@thecrederafrica](#)
- ❖ YouTube: [Creceer Africa](#)
- ❖ LinkedIn: [Creceer Africa](#)
- ❖ Website: [www.crederafrica.org](http://www.crederafrica.org)

Thank you for being part of the Creceer Africa family. Together, we are building better, every day.

— The Creceer Africa Team